



#NWED



Oifig Fiontair Áitiúil
Local Enterprise Office



National Women's Enterprise Day

STRONGER TOGETHER

ONLINE WEDNESDAY OCTOBER 14TH 2020



Pre-register today at LocalEnterprise.ie/NWED



Rialtas na hÉireann
Government of Ireland

In partnership with





National Women's Enterprise Day

ONLINE Wednesday October 14th 2020 | #NWED

STRONGER TOGETHER

We're moving online to celebrate **National Women's Enterprise Day 2020** on October 14th. When we support each other, we're more **Resilient Together**, we're more **Innovative Together** and we're also **Stronger Together** - so come and join our host, Áine Kerr, and entrepreneurs from across the country for a day of education, inspiration and motivation!

Pre-event Networking

09.15-09.45hrs

Getting To Know You!

Grab a coffee and get to meet other female business people from across your region in this facilitated networking session.

MORNING SESSION

09.45-12.00HRS

Managing Me!
Managing Opportunity!

A morning session focusing on how embracing change, self-care and leadership development makes you and your business stronger, more resilient and adaptable.

09.45hrs

Welcome address by An Tánaiste and Minister for Enterprise, Trade and Employment, Leo Varadkar T.D.

10.00hrs

The Opportunities in Change: Lisa Nolan, Resilience and Leadership Coach.

10.20hrs

Managing Myself: Dr. Laura Lenihan, specialist in Women's Health.

10.40hrs

The Leader Within: Joanne Hession, LIFT Ireland.

11.00hrs

Strength in numbers: Building a Brilliant Network with Tracy Keogh of Grow Remote.

11.15hrs

Strengthen your Business with help from your Local Enterprise Office: Head of Enterprise with Local Enterprise Office Offaly, Orla Martin, and Caroline Lane of Equipeople.

11.30hrs

Headline Interview: Sonia Deasy of Pestle & Mortar in conversation with Áine Kerr.

12.00hrs

Close of Morning Session.

WORKSHOPS

12.15-13.00HRS

Learning Together

3 Spotlight sessions focusing on **Connecting Remotely, Exporting and Business Finance** *.

Connecting Remotely:

Siobhan Kinsella, Director of The Noel Group and immediate Past President and Chairman of Chambers Ireland, talks about how we connect with our team, suppliers & customers whilst working remotely - and how we build new business relationships in a virtual world.

Exploring Overseas Markets:

Sheelagh Daly of Enterprise Ireland in conversation with Anne Lanigan [Region Director, Eurozone with Enterprise Ireland], Marina Donohoe [Country Director of the UK, Nordics, Central & Eastern Europe and Russia with Enterprise Ireland] and Marcella Rudden [Head of Enterprise with Local Enterprise Office Cavan].

Money, Money, Money!

Ensuring your business is adequately financed for the future. Elaine Moyles of Local Enterprise Office Mayo in conversation with Larissa Feeney of Accountant Online, Alison Ritchie of Polar Ice, Deirdre Parkinson of Microfinance Ireland and Conor Carmody of Dublin BIC.

*Recordings of every session will be available to watch on demand afterwards at LocalEnterprise.ie/NWED



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Enterprise Day

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Our host: Áine Kerr,
Co-founder of Kinzen and RTÉ broadcaster



Sonia Deasy,
Co-founder of Pestle & Mortar



Derval O'Rourke,
Olympic Athlete turned entrepreneur

AFTERNOON SESSION

14.00-
16.00HRS

*Small Changes,
Big Impacts!*

An afternoon session examining how you can apply innovative thinking in your business to overcome challenges, open up new opportunities and drive business growth.

14.00hrs	Afternoon Session Opening.
14.05hrs	<i>It's a million little things:</i> Áine Kerr, Co-founder of Kinzen and RTÉ Broadcaster.
14.10hrs	<i>Innovation Supports:</i> Breda Fox, Head of Enterprise with Local Enterprise Office Galway.
14.20hrs	<i>I Did It!:</i> Meet Pamela Laird of Moxi Loves, Aine Gleeson of WowWee.ie & Mailo Power of Monkey Cups, 3 female entrepreneurs who've applied innovative thinking to drive real change in their business.
14.35hrs	<i>Cultivating an Innovation Mindset:</i> Noel Davidson of the Entrepreneurs Academy.
15.20hrs	<i>If She Can't See It, She Can't Be It!:</i> Sarah Colgan, CEO, Along Came A Spider and co-founder of 20x20.
15.30hrs	Headline Interview: Derval O'Rourke in conversation with Áine Kerr.
15.55hrs	Stronger Together: Oisín Geoghegan, Chair of the Network of Local Enterprise Offices.
16.00hrs	Close of Afternoon Session.

Marketplace

16.00-17.00hrs

Showcase your business to others in our NWED Market Place.

A facilitated forum allowing business owners to promote their products and services, recommend each other and help answer questions.

WIN! To mark National Women's Enterprise Day, Local Enterprise Offices are organising a massive giveaway of prizes.

To find out how you can win on October 14th, follow #NWED on social media.



Local Enterprise Office
Making It Happen

All events are free.
Pre-register today at
LocalEnterprise.ie/NWED

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